



**NEW JERSEY SEEDS**

Scholars • Educators • Excellence • Dedication • Success

# ANNUAL REPORT

SEPTEMBER 1, 2009 – AUGUST 31, 2010

“I don’t have the words to express the full measure of my gratitude to SEEDS.... SEEDS gave me the education that I needed to make my dreams unfold. Now, I will use my gifts to give back to my community.”

*Sakeenah El-Amin,  
Scholars Class of 1994*

## ● LETTER FROM THE EXECUTIVE DIRECTOR

**THIS WAS A YEAR OF CHANGE** for New Jersey SEEDS. Reflecting on these changes, I am reminded of the French proverb, “The more things change, the more they stay the same.” We said farewell to many familiar faces, changed the venue for our summer programs and refined our programming in light of the new economic realities. Despite all of these changes, our mission of service and the delivery of first-class opportunities for deserving students at no cost has remained the same. SEEDS was founded in 1992 with the primary goal of ensuring that talented, financially-limited students have the opportunity to develop their capacities in academically-challenging educational settings. That goal has not changed and continues to motivate us each and every day.

The most notable change of the last year was the departure of longtime Executive Director Amy Ziebarth. After her fifteen years of outstanding service, New Jersey SEEDS is financially sound and a leader in providing educational opportunities — with core programs that remain both innovative and strong in traditional academics.

As the first Chairperson of the Board, I knew SEEDS well in its early years. But after my first staff meeting as the Interim Executive Director, I quickly realized how much SEEDS had changed, and all for the better. In the beginning, I felt that NJ SEEDS was a great idea, earnestly managed. I quickly realized that NJ SEEDS today is a great idea, professionally managed. Immediately after that staff meeting, I sent Bobbie Frankfort, the Chairperson of the Board, a one-word email which read simply “Wow.” This was the only word which adequately captured my awe

at the breadth and depth of what New Jersey SEEDS is today.

I learned that more staff is involved in recruitment and alumni services than ever before. I learned about the student database which allows SEEDS to track details of our current students’ performances, including their quarterly grades, teacher comments and areas of concern. I learned that our Scholars were tackling negative velocity in physics, matrices in math, and engaging in fabulous discussions on morality and justice while reading *To Kill a Mockingbird*.

I also learned that members of the SEEDS staff visited more than 350 of our alumni in middle school and high school. They visited the campuses of more than 100 of our receiving schools in more than 15 different states. These visits reveal to us how our alumni have acclimated to independent school life, how they are performing academically, which extracurricular activities they are enjoying, as well as what difficulties they may be having. All of this information is then digested and used to refine our programming and services.

I hope you will enjoy reading this overview of our last year as much as I have enjoyed being a part of it all. None of our work at NJ SEEDS would be possible without your ongoing and generous support, and we thank you for your dedication to our worthwhile cause. With your help, we will continue to provide life-changing opportunities for motivated, high-achieving students of modest means.

Sincerely yours,



Blair MacInnes



## ● LETTER FROM THE CHAIR OF THE BOARD

**DESPITE THE YEAR'S ONGOING** economic uncertainty, NJ SEEDS continues to provide outstanding programs and services to our students and their families. Where necessary, we trimmed and reshaped our programs in order to cut costs, but we did so without sacrificing any of the quality of our programming. During this difficult period, we were fortunate to have a staff who stepped up to the challenge. In addition, Founding Trustee Blair MacInnes returned to SEEDS to serve as Interim Executive Director. I am proud to share that the hard work of our Trustees and staff over the past year garnered the attention and recognition of several national organizations.

Last November, New Jersey SEEDS received a Neighborhood Builders Award from the Bank of America Charitable Foundation's Neighborhood Excellence Initiative. Bank of America launched the Initiative to recognize organizations, individuals and students who have shown a commitment to improving their communities. The check, given in recognition of the NJ SEEDS College Preparatory Program, was presented during a ceremony held at the Newark Museum.

As a recipient, SEEDS received \$200,000 in unrestricted grant funding and is now participating in Bank of America's Neighborhood Excellence Leadership Program with other nonprofit leaders from 45 communities across the country and London. Through our participation in the Leadership Program, SEEDS is part of a valuable network of community leaders who share experiences and insight in areas including strategic communications, financial management, success planning and long-term development.

In December, SEEDS received the largest single foundation grant in its history — a \$1.2 million donation from the BestFoods Educational Foundation. The award was announced as the Foundation, whose charter focused on financial support for education, closed its doors. BestFoods has supported the SEEDS Scholars Program since 2002, and the Foundation made its last gift a significant grant in order to ensure that SEEDS can continue to provide life-changing opportunities to deserving students for many years to come. SEEDS is deeply grateful to the Trustees of the BestFoods Educational Foundation for their unwavering support.



And lastly, SEEDS received a four-star rating from Charity Navigator (America's premier charity evaluator) for the third consecutive year. This top rating is reserved for those charities which consistently execute their mission in a fiscally-responsible way, and only 12% of the charities rated have received at least three consecutive four-star evaluations. This "exceptional" designation from Charity Navigator differentiates New Jersey SEEDS from its peers and demonstrates to the public it is worthy of their trust.

I am honored to serve as Chair of New Jersey SEEDS and am extremely proud of our work on behalf of our inspiring and deserving students.

Sincerely yours,

A handwritten signature in gold ink that reads "Bobbie Frankfort".

Bobbie Frankfort, Ph.D.



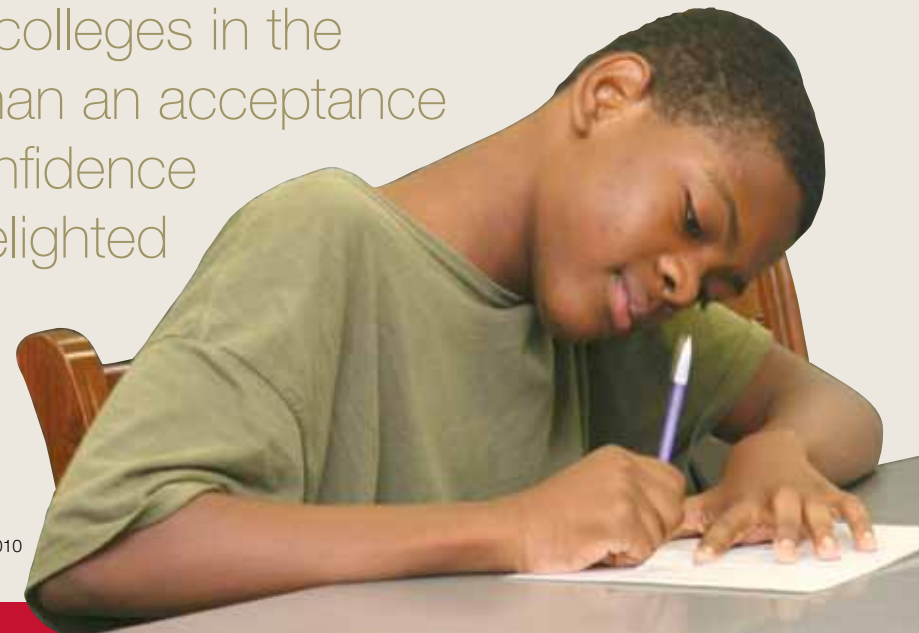
## THE NJ SEEDS SCHOLARS PROGRAM

**THE NEW JERSEY SEEDS SCHOLARS PROGRAM** prepares rising eighth graders for placement at academically-selective day and boarding schools. These students begin their 14-month SEEDS journey in the Summer Challenge Program (Phase I of the Scholars Program), which is a three-week residential, educational program focusing on math, language arts and science. During this initial phase of the Program, approximately 120 students are evaluated based on their academic performance, motivation and interpersonal skills. Approximately 95 of these students are then invited to continue on to the Leadership Retreat and Scholars Academy Saturdays (Phase II of the Scholars Program). The Leadership Retreat is a three-day outdoor-adventure experience, where the students participate in team-building exercises and focus on developing their communication skills and emotional intelligence. Throughout the academic year, the SEEDS students attend classes every Saturday at one of three site schools to hone their skills

“Unfortunately, it isn’t every day that a Newark housekeeper’s daughter will graduate from one of the top colleges in the country. SEEDS gave me so much more than an acceptance letter. They helped me gain knowledge, confidence and exposure to different cultures. I was delighted to be accepted as a SEEDS scholar, thrilled to become a SEEDS alumna and am now proud to be a SEEDS donor.”

*Odette Rodrigues, Scholars Class of 2001*

Aaron Anane, Scholars Class of 2010



in math, English and science. This past year, the students particularly benefitted from a newly-strengthened science curriculum.

The final component of the Scholars Program is The Boarding Experience (Phase III), which is an additional three-week residential summer program that takes place before the students enter ninth grade. Like the Summer Challenge Program, The Boarding Experience includes electives, sports, arts and leadership development activities in addition to rigorous academic classes. Scholars also have the opportunity to hear from SEEDS alumni who are currently attending day and boarding schools. They also participate in workshops on important issues including time management, network-building and personal decision-making.

This year, for the first time, the Summer Challenge Program and The Boarding Experience were held in succession on the campus of St. Andrew's School in Middletown, Delaware. Our decision to relocate our summer programs resulted in many benefits to our students, as well as significant cost savings to SEEDS. Perhaps the greatest benefit was that our SEEDS students were the only group on campus, so they did not need to share any of the facilities with other groups or camps in residence. Not only did our students have exclusive access to classrooms, the computer lab, the library, dining hall, and an air-conditioned dormitory, but they were also able to swim every day in the School's private lake and explore the vast nature trails throughout the campus. The buildings used were centrally located on the 2,200-acre campus, which contributed to a sense of cohesiveness and community for our students and staff.



One measure of the program's success each year is the number of applications received. We received 792 total applications from students for the Class of 2011, compared with the previous year's 715 applications. The SEEDS Recruitment Team was also successful in meeting its goal of attracting more male applicants than in previous years. This past year we received applications from 258 male students, which was an increase of 14% over the previous year. We invited 185 finalists for testing and interviewing, and of these finalists, 120 students began Phase I of the Scholars Program (Class of 2011) this past summer.

Ninety-one Scholars (Class of 2010) were presented with diplomas at a SEEDS graduation ceremony held on August 7th at Summit High School. We are proud to report that 90 of these students have been placed at secondary schools: 82 at independent schools (64 boarding and 18 day), six at magnet schools, and two at parochial schools.

We are grateful to the following corporations and foundations for funding the Scholars Program this past year: an anonymous donor, the Mary Owen Borden Foundation, The Capital Group Companies Charitable Foundation, F.M. Kirby Foundation, Jockey Hollow Foundation, the Esther A. & Joseph Klingenstein Fund, PNC Foundation, Provident Bank Foundation, the Redduds Foundation, Merck, the Henry and Marilyn Taub Foundation, and Victoria Foundation.

“I wake up in disbelief most days. I can’t believe

## THE NJ SEEDS YOUNG SCHOLARS PROGRAM

**THE YOUNG SCHOLARS PROGRAM** provides opportunities comparable to those of the Scholars Program for a select group of rising fifth and sixth graders. The academic curriculum is similar to that of the Scholars Program but also has its own distinctive characteristics. In addition to core classes in math and language arts, there is also a strong arts component of our curriculum. In the classroom, students are exposed to art history, art production, art criticism and aesthetics. NJ SEEDS believes that art education is essential because it helps students develop new ways of seeing the world around them, and provides students with valuable tools for communicating their individual perspectives. Additionally, the Young Scholars benefit from field trips to local theater performances and museums.



Ayanna Ballard, Young Scholars Class of 2011



Terry Wilson, Young Scholars Class of 2010

I made it here. All thanks to SEEDS. I am forever grateful.”

Lisbeily Mena,  
Thomas D. Sayles, Jr. Memorial Scholar 2009

Again this year, the educational experience of the Young Scholars was augmented through their participation in peer book clubs. The book clubs began two years ago with two groups of girls and expanded this past year to include two groups of boys as well. Each of the four groups includes five or six SEEDS students who are joined by approximately eight non-SEEDS students and at least one adult. The groups meet at St. Philip's Academy in Newark on five Saturdays throughout the academic year. Not only do these book clubs reinforce the value of reading, but they also provide the SEEDS students with important exposure to non-SEEDS students who are currently attending independent schools. Their interaction with the non-SEEDS students helps increase their confidence levels and also helps de-mystify their perceptions of independent school life. Additionally, the Young Scholars improve their listening, reading and public-speaking skills.

This past year, our Young Scholars also had the opportunity to visit the Liberty Science Center, the Morris Museum and the Metropolitan Museum of Art. In addition, all Scholars and Young Scholars attended a performance of *Romeo and Juliet* by the Shakespeare Theatre of New Jersey.

In 2010, we received 98 total applications to the Young Scholars Program (Class of 2011), and 22 of these students began their SEEDS journey this past summer.

Thirty Young Scholars (Class of 2010) who began their SEEDS journey in 2009 received their diplomas together with the Scholars graduates in the SEEDS graduation ceremony held on August 7th at Summit High School. We are proud to report that 29 of these 30 YSP graduates were placed: 27 at independent schools (10 boarding and 17 day), one at a magnet school, and one at a parochial school. This was our first year placing sixth graders at independent schools, and all ten sixth graders were placed.

Major corporate and foundation support for the Young Scholars Program this past year came from a donor wishing to remain anonymous, The Capital Group Companies Charitable Foundation, The MCJ Amelior Foundation, The Rivendell Foundation, the Sarah Ward Foundation and Victoria Foundation.



Miguel Durand; Allen Meisels, SEEDS Trustee;  
Cliff Reinoso, Young Scholars Class of 2011 and  
Andres Portes, Young Scholars Class of 2011.



# THE NJ SEEDS COLLEGE PREPARATORY PROGRAM

**DRAWING ON THE SUCCESSES** of the Scholars Program and the Young Scholars Program, NJ SEEDS launched the College Preparatory Program (CPP) in 2007. The program, modeled on similar programs at Princeton, Harvard, Stanford, and the University of Chicago, provides three years of academic enrichment and support to promising public high school students. By the end of the program, each student will have the skills, experiences and knowledge necessary for admission to a top, four-year college. More than 40 institutions of higher learning have signed on as members of our Higher Education Advisory Committee, including American University, Amherst College, Brown University, Bucknell University, Johns Hopkins University, Oberlin College, Pepperdine University, University of Chicago, University of Southern California and Williams College. All of these schools have indicated a willingness to admit our CPP graduates with full financial aid.

Like the Scholars and Young Scholars Programs, CPP utilizes a summer and Saturday coursework model.

CPP students participate in accelerated classes on Saturdays (currently being held on the Rutgers–New Brunswick campus) and over the summer for three consecutive years. Classes focus on writing, math, science, and SAT preparation. Field trips to major cultural institutions are also part of the curriculum.

Each summer, students live on the campus of the Hobart and William Smith Colleges for a residential immersion experience.

The most significant highlight of the past year was the expansion of CPP to include students from

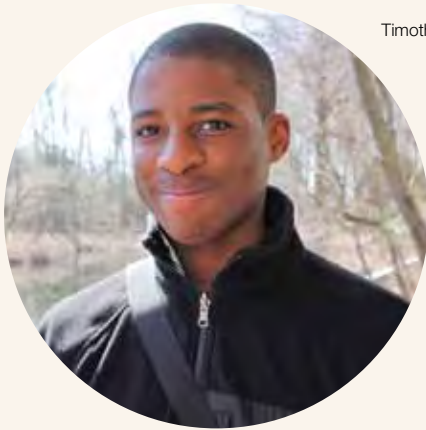
Trenton. While CPP originally served students from Orange and Englewood, SEEDS received a multi-year grant from NRG Energy which enabled us to recruit and admit students from Trenton.

Last summer, 86 students from Orange, Englewood and Trenton lived in one dormitory and took core classes in language arts, mathematics, writing and college life/advisement. In addition, the sophomores took a science class and a performing arts or visual arts elective, and the seniors chose between a psychology and a forensic science elective.

Over the course of the three-year program, students are exposed to Ivy League institutions, top liberal arts colleges and major research universities. The College Preparatory Program also provides intensive academic counseling and college placement assistance. SEEDS staff works closely with CPP students and their families to ensure that the students maximize every opportunity available to them. We currently have 30 high school seniors, 30 high school juniors, and 30 high school sophomores enrolled in the program.

In January, we held our 2nd annual CPP retreat. All students and staff members convened at the Princeton–Blairstown Center to participate in goal-setting and team-building exercises. In February, all 30 CPP juniors visited Oberlin College, Denison University, Franklin & Marshall University, Bucknell University and Lehigh University. At Oberlin and Denison, our CPP students were paired up with current students in order to attend their college classes. These juniors were also treated to overnight visits at Dartmouth

Brandon Bissoo and Joanne Cazeau,  
CPP Class of 2011



Timothy Beckford, CPP Class of 2013

College, Hobart and William Smith Colleges, Colgate University, Denison University, Syracuse University, Brown University and Bard College.

The first CPP class will graduate from high school this spring and is currently immersed in the college application process. To assist these 30 students (15 from Orange and 15 from Englewood) with the all-consuming admissions process, this year SEEDS brought together a group of dedicated volunteers to serve as College Admission Mentors.

Through this Mentor program, each CPP student is matched with a volunteer adult mentor during the winter of their junior year. Overseen by the Director of CPP, these mentors work with students to research and evaluate colleges, develop college lists, review essays and common applications, and oversee production of student resumes. They also volunteer their time to help prepare students for admissions interviews through several "mock interview" sessions.

Major corporate and foundation support for this past year's College Preparatory Program came from a donor wishing to remain anonymous, Bank of America, The Capital Group Companies Charitable Foundation, Citi Foundation, Community Chest of Englewood, C.R. Bard, Inc., the 15 Foundation, the HAPI Foundation, JPMorgan Chase Foundation, Novartis Pharmaceuticals Corporation, NRG Energy, Orange Orphan Society, Prudential Foundation and Verizon.

"In a nutshell, my Young Scholars experience shaped and molded who I am today. SEEDS taught me the necessary skills for critical thinking inside and outside of the classroom. My SEEDS experience gave me the golden ticket to success — it gave me choices."

*Wade Morgan, Young Scholars Class of 2005*



## ● ● ● ● ● THE ALUMNI PROGRAM

“For nearly 20 years, SEEDS has helped some of New Jersey’s best and brightest work harder and achieve more. Your generosity has helped more than 1,400 committed students, like me, graduate from SEEDS, and make their dreams come true.”

*Jose Correa,  
Scholars Class of 1997, SEEDS Trustee*

**THE SEEDS ALUMNI PROGRAM** has grown dramatically over the last several years. Originally, NJ SEEDS prepared its students for independent schools, and the relationships ended there. Today things could not be more different. The Program now serves close to 1,500 alumni living throughout the country. SEEDS Alumni staff conducts school visits and provides access to counseling, tutoring, SAT prep classes and an extensive directory of internship opportunities. SEEDS also hosts outings to cultural events, a senior dinner for graduating high school students, and the SEEDS Alumni Leadership Institute.

This past year, members of the SEEDS staff visited more than 350 of our alumni in middle school and high school. They visited the campuses of more than 100 of our receiving schools in more than 15 different states. In addition, our Alumni Officers organized tours of colleges in New England, Philadelphia, the Greater D.C. area, New York City and upstate New York. SEEDS staff also took a number of alumni to the Westtown School Students of Color College Fair (where more than 125 colleges were represented). In June, approximately 100 SEEDS students attended the 2nd Annual SEEDS College Day held at St. Philip’s Academy in Newark. There they participated in workshops on the college application essay, the college interview process, financial aid and scholarship research.

Expanding on our mission of encouraging our alumni to be leaders who give back to their communities, we are now cultivating a culture of “giving back” to SEEDS. The positive impact that SEEDS has had on the lives of our students can be seen in their willingness to support SEEDS. Five alumni wrote solicitation letters to their SEEDS classmates, and in FY2010, our Alumni giving increased 83% over our Alumni giving in FY2009. In addition, SEEDS alumni donated more than 600 hours of their time to help support SEEDS programming and events.

SEEDS is grateful to the Fred C. Rummel Foundation and the Six Talents Foundation for their support of the SEEDS Alumni Program this past year.



Sheridan Tennant, Scholars Class of 1999



Precious  
Passdowns  
Boutique



Victor and Amy Aracena

## ● ● ● ● ● THE PARENTS PROGRAM

**THIS WAS A YEAR OF IMPRESSIVE GROWTH** for the New Jersey SEEDS Parents Program.

Guided by a 24-member Parents Committee (with eight Area Captains and a Parents Focus Group), the Parents Program is overseen by a full-time SEEDS Parents Coordinator. Now in its fourth year, the Parents Program continues to provide invaluable support to all SEEDS families. SEEDS parents provide support in a variety of ways, including sharing their expertise and experiences at parent education workshops, recruitment information sessions, student mock interviews, family nights, the annual SEEDS Placement School Fair, and the SEEDS College Day. In addition, parents also support the mission of SEEDS by telling their own stories at many donor-related events, Board meetings and retreats, the annual Parent Luncheon, and at parent association meetings.

Highlights of the 2009-2010 Parents Program include:

- **Increased Parent Giving and Volunteer Hours** — New Jersey SEEDS parents volunteered 2,000 hours of their time this year, which is an increase of 25% from last year. SEEDS parents increased their financial support as well. Total parent giving was more than \$10,000, and the number of parents who contributed to SEEDS in the last year was up 26% from the previous year.
- **Precious Passdowns Boutique** — For the second year, this two-day boutique made school and dress clothing available free of charge to SEEDS students and their families. Thousands of items, including shirts, ties, suits, slacks, dresses, sweaters, winter jackets and party attire, were donated. The donations are helpful to students as they prepare for independent school and the upcoming interviews, convocations, commencements, bar/bat mitzvahs, sweet sixteen parties and proms. By partnering with Jack and Jill of America (Essex/Hudson Chapter), Friends of SEEDS and the Board of Trustees, Precious Passdowns was able to serve more than 175 students and their families.
- **Counseling Support for Students and Families** — New Jersey SEEDS continues to provide professional counseling services and referrals to members of the SEEDS community. In 2010, our counselors donated 100 hours of their time to support SEEDS families.
- **Care Package Project** — This year, the Parents Committee partnered with Friends of SEEDS to distribute care packages to 499 SEEDS alumni currently attending independent day schools, boarding schools, parochial schools and magnet schools. The package included treats to help students get through exams, as well as personal notes of support and inspiration. Thanks to the generosity of Friends of SEEDS, this \$3,000 project was fully funded.

NJ SEEDS is grateful to the Reitman Foundation for its support of the Parents Program.

“SEEDS has taken potential seeds of success from arid ground and planted them in fertile soil where...they are destined to grow and succeed.”

*Calvin Millien, Scholars Class of 2008*

## DEVELOPMENT

**WHILE IT BECAME CLEAR** as the year progressed that the global economic recession was far from over, the SEEDS Development team was able to stay the course. Thanks to the loyalty and dedication of our supporters, SEEDS was able to raise over \$2.4 million through the SEEDS Annual Fund.

The SEEDS Development Office hosted five donor cultivation open houses in FY2010. Ellen Hakes and Sarah Quigley hosted a luncheon in Summit, and open houses were hosted by Annette and Rodney De Jarnett, Maureen and Henry Lee (in honor of Diamond McClintock, YSP Class of 2004), Andy Thompson and Mei Mei Tuan, and Judy Mandelbaum and Janice Beckmen.

The annual Bleakley, Schwartz, Cooney & Finney, LLC/ SEEDS Golf Classic again exceeded its fundraising goal and netted \$160,000.

For the first time this year, SEEDS received support from Robin Quiver’s 15 Foundation. The 15 Foundation was founded to help support effective, project driven charities that are really making a difference. In June, SEEDS partnered with Robin Quivers, Brendan Murphy and the 15 Foundation to host a Comedy Night at Caroline’s Comedy Club in New York. This single event raised more than \$60,000 for the SEEDS College Preparatory Program.

Source	FY10 Actual	FY09 Actual
<b>Board</b> (including former & Emeritus)	\$ 447,659	\$ 368,000
<b>Foundations</b>	1,300,488	870,000
<b>Individuals</b>	444,366	398,000
<b>Corporations</b>	278,839	342,000
<b>Other</b>	1,105	62,000
<b>Totals</b>	<b>\$2,472,457</b>	<b>\$2,040,000</b>

The SEEDS Young Leadership Committee held its second annual Casino Night in October of 2009 and raised \$30,000.

Other highlights of the year included the Amy Ziebarth Farewell Luncheon held in the spring and the Annual Donor Luncheon held in July at Oak Knoll School.

Friends of SEEDS, our affiliate group of volunteers, grew from 28 to 40 members and was instrumental in many of the year’s successes. Friends of SEEDS prepared “Winter Care Packages” for all 499 SEEDS alumni currently attending independent day and boarding schools, parochial and public schools. These care packages, filled with goodies and notes of inspiration, were sent to cheer on the students and to remind them of the SEEDS community’s continuing support. In addition, through the generosity of the Friends of SEEDS/Young Scholars Book Clubs, all Scholars and Young Scholars attended a performance of *Romeo and Juliet* by the Shakespeare Theatre of New Jersey. After the performance, which took place at The Pingry School, the SEEDS students participated in a question-and-answer session with the actors. It was an unexpected treat when the students realized that one of the actors was SEEDS Class of 2001 alumnus Roger Casey. Friends of SEEDS members also partner with alumni and assist them with their college essays, volunteer their time at “mock interviewing” sessions and accompany students from all programs on various cultural field trips.



SEEDS Trustee Sherronda Brown, Lynn Algrant and Patricia Boig



## MIDDLE SCHOOLS

(attended by SEEDS graduates  
within the past two years)

Abington Avenue School  
CFS, The School at Church Farm  
Chatham Day School  
Delbarton School  
Far Brook School  
Fay School  
Gill St. Bernard's School  
Indian Mountain School  
Kent Place School  
Montclair Cooperative School  
Montclair Kimberley Academy  
Morristown-Beard School  
Mount Vernon School  
Newark Academy  
North Star Academy  
Oak Knoll School  
Peck School  
Perkiomen School  
Pingry School  
Rectory School  
Science Park High School  
St. Benedict's Prep  
St. Philip's Academy

## HIGH SCHOOLS

(attended by SEEDS graduates  
within the past two years)

Academy for Enrichment  
and Advancement (AEA)  
Asheville School  
Benedictine Academy  
Berkshire School  
Brimm Medical Arts High School  
Burlington County  
Institute of Technology  
Buxton School  
Cambridge School of Weston  
Canterbury School  
Cate School  
Central Jersey College Prep  
CFS, The School at Church Farm  
Chatham Hall School  
Cheshire Academy  
Choate Rosemary Hall  
Clifton High School  
Concord Academy  
Dana Hall School  
Darrow School  
Deerfield Academy

Delbarton School  
Dublin School  
Dwight-Englewood School  
Elizabeth High School –  
Lower Academy  
Elizabeth High School –  
Upper Academy  
Emma Willard School  
Episcopal High School  
Ethel Walker School  
Fair Lawn High School  
Foxcroft School  
Fryeburg Academy  
Garrison Forest School  
George School  
Governor's Academy  
High Tech High  
Hill School  
Hun School of Princeton  
Kent Place School  
Kent School  
Kiski School  
Knox School  
Lawrence Academy  
Lawrenceville School  
Loomis Chaffee School  
Madeira School  
Masters School  
McNair Academic High School  
Memorial High School  
Mercersburg Academy  
Milton Academy  
Milton Hershey School  
Miss Hall's School  
Miss Porter's School  
Montclair Kimberley Academy  
Moorestown Friends School  
Morristown-Beard School  
Newark Academy  
North Bergen High School  
Northfield Mount Hermon School  
Oratory Prep  
Paramus Catholic High School  
Passaic County Technical Institute  
Peddie School  
Pennington School  
Perkiomen School  
Phillips Exeter Academy  
Pingry School  
Piscataway Township High School  
Princeton Day School  
Putney School  
Rutgers Prep  
Saddle River Day School  
Salem Academy  
Science Park High School

Seton Hall Prep  
St. George's School  
St. Mark's School  
St. Paul's School  
St. Peter's Prep  
St. Timothy's School  
St. Vincent Academy  
Stuart Country Day School  
Tabor Academy  
Taft School  
Thacher School  
The Hudson School  
Union County Magnet School  
Union County  
Vocational-Technical Schools  
Vermont Academy  
Wardlaw-Hartridge School  
West Orange High School  
Western Reserve Academy  
Westminster School  
Westtown School  
White Mountain School  
Woodberry Forest School

## COLLEGES AND UNIVERSITIES

(attended by SEEDS graduates  
within the past five years)

Abilene Christian University  
American University  
Barnard College  
Barry University  
Bates College  
Bergen County  
Community College  
Boston College  
Boston University  
Bowdoin College  
Brown University  
Bryn Mawr College  
Burlington County  
Community College  
Caldwell College  
Camden County  
Community College  
Carnegie Mellon University  
Centenary College  
Clark University  
Clarkson University  
Clemson University  
College of the Holy Cross  
Cornell University  
Dartmouth College

# SCHOOL MATRICULATION

Davidson College  
DeVry University  
Dickinson College  
Drew University  
Fairleigh Dickinson University  
Franklin & Marshall College  
George Washington University  
Georgetown University  
Gettysburg College  
Guilford College  
Hampton University  
Harvard University  
Hobart and William Smith Colleges  
Hofstra University  
Immaculata University  
Iona College  
Johns Hopkins University  
Kean University  
Kenyon College  
Lafayette College  
LaSalle University  
Lasell College  
Lehigh University  
Loyola College in Maryland  
Manhattanville College  
McDaniel College  
McGill University  
Mercer County Community College  
Monmouth University  
Morehouse College  
Morgan State University  
Morris County Community College  
New Jersey Institute of Technology  
New York University  
North Carolina State University  
Pace University  
Passaic County Community College  
Penn State University  
Philadelphia University  
Princeton University  
Providence College  
Richard Stockton College  
of New Jersey  
Rider University

Rollins College  
Rutgers University–New Brunswick  
Rutgers University–Newark  
Rutgers University–Camden  
Scripps College  
Seton Hall University  
Simon's Rock (Bard College)  
Spelman College  
St. John's University  
St. Peter's College  
Stanford University  
Stevens Institute of Technology  
Sweet Briar College  
Syracuse University  
Temple University  
Texas Southern University  
The College of New Jersey  
Tufts University  
Union County Community College  
University of Connecticut  
University of Massachusetts Amherst  
University of Michigan  
University of New Mexico  
University of North Carolina–  
Chapel Hill  
University of Pennsylvania  
University of Pittsburgh–Pittsburgh  
University of Richmond  
University of Southern California  
University of the Sciences,  
Philadelphia  
University of Vermont  
University of Virginia  
University of Waterloo  
US Armed Forces  
Valencia Community College  
Villanova University  
Wellesley College  
Wesleyan University  
Wheaton College  
Williams College  
Yale University  
York College of Pennsylvania

# DONORS

“In every sense of the word, Rita was one of the most outstanding Young Scholars in our summer program. She is bright, hard working, soft spoken and a true delight to teach. What an outstanding role model for the others! It was an honor to have her in class!”

*William Cardell, Oak Knoll School, speaking about Rita Keazer, Young Scholars Class of 2010*

## ● PRINCIPALS

**(\$25,000+)**

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McHerdy Saint-Germain  
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Yanett Salazar  
Javier Saldarriaga  
Christian Saldearriaga  
Sridhar Sambamurthy  
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Cynthia Santos  
Melissa Santos  
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Josh Slepian  
Kim Sloman  
Athena L. Smith  
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Emad Yonis  
Valerie York  
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Gerald Zarin  
Asaf Zentler  
Michael Ziebarth  
Eric Ziff  
Charisse Zlu  
Michelle Zusi

## ● SPECIFIC GIFTS WERE MADE...

In honor of Nora and Oday Alzate  
*by The Alzate Family*

In memory of Mary Bartol  
*by The Liana Foundation,  
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In honor of Sherronda Brown  
*by Alexis M. Cooperman,  
Ruth Lazarus and Michael Feldberg*

In honor of their children's teachers  
*by Douglas and Susan Present*

In honor of Gizelle Clemens's birthday  
*by Jolie Moniz*

In honor of Rich and  
Janene Edlin's 25th anniversary  
*by Roni and Pamela Dersovitz*

In honor of Rich and  
Janene Edlin's 25th anniversary  
and Rich's 50th birthday  
*by Ronnie Kirsch*

In honor of David Farber's birthday  
*by Joan Farber*

In memory of Harry Fishman  
*by Michael J. and Pamela S. Fishman*

In memory of Victor Frank  
*by Nancy Ferer, Eric Daniel  
Herschmann, Jacqueline and  
Andrew McKenna, Frank D.  
and Susan Proietti, Charles  
and Nancy Shoemate*

In honor of Bobbie Frankfort  
*by Movado Group, Inc.,  
Felice Schulaner*

In honor of Bobbie and Lew Frankfort  
*by Pam and Larry Tarica*

In honor of Bobbie and Lew Frankfort's  
35th anniversary  
*by Shepard and Ellen Goldfein,  
Carol Marks, Laurence S. Marks,  
Elaine Rosenberg, Amy Seplin*

In honor of Rhonda Germany  
*by Dylan Haas*

In honor of Suzanne Glatt  
*by David Berkowitz and Susan Klein*

In honor of Ellen Hakes  
and Sarah Quigley  
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In honor of Constance Harris  
*by Victoria Doe Harris, Valerie York*

In memory of Catalina Hernandez  
*by Mery and Orlando Torres*

In memory of Sara Hoge  
*by Dianne and Ronald Hoge*

In honor of Dr. Jessica Hopkins  
*by Andrea Feller*

In honor of David Jeffrey  
*by David Rodriguez*

In honor of Allen & Peggy Meisels  
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In memory of Carole Messersmith  
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In honor of Mintz, Girgan & Brightly  
*by Princeton Insurance Company*

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In honor of Susan Present's birthday  
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In honor of Susan & Doug Present's  
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*by CAI Benefits, Inc.*

In honor of Andy Schwartz  
*by Lentz & Gengaro*

In honor of the wedding of  
Brittany Silverman and Toby Nelson  
*by David and Anne Farber*

In honor of the Sipprelle Family  
*by Kathy and Chris Kojanis,  
The Singerman Family*

In honor of Joseph Small  
*by Cheryl Ryan*

In honor of Steve Vignolo  
*by Robert and Suzy Conley*

# NEW JERSEY SEEDS, INC.

## STATEMENTS OF FINANCIAL POSITION

ASSETS	AUGUST 31,	
	2010	2009
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 877,050	\$ 734,998
Contributions receivable, net	677,876	581,893
Project in progress	43,410	—
Prepaid expenses and other assets	70,407	9,045
<b>Total Current Assets</b>	<b>1,668,743</b>	<b>1,325,936</b>
<b>NON-CURRENT ASSETS:</b>		
Investments	8,108,762	7,282,402
Contributions receivable, net	241,081	794,717
Fixed assets, net	138,287	186,683
Cash surrender value	55,960	—
Security deposits	22,500	22,500
<b>Total Non-Current Assets</b>	<b>8,566,590</b>	<b>8,286,302</b>
<b>Total Assets</b>	<b>\$10,235,333</b>	<b>\$ 9,612,238</b>

LIABILITIES AND NET ASSETS	AUGUST 31,	
	2010	2009
<b>LIABILITIES:</b>		
Accounts payable and accrued expenses	\$237,912	\$384,701
Conditional transfers	15,000	15,000
Deferred rent	58,773	53,581
<b>Total Liabilities</b>	<b>311,685</b>	<b>453,282</b>
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>NET ASSETS:</b>		
Unrestricted:		
Available for operations	50,500	50,500
Board designated for long-term investments	875,224	795,041
Major gift campaign	4,300,770	3,714,848
Capital campaign fund	1,124,303	1,271,153
<b>Total Unrestricted Net Assets</b>	<b>6,350,797</b>	<b>5,831,542</b>
Temporarily restricted	298,983	237,571
Permanently restricted endowment	3,273,868	3,089,843
<b>Total Net Assets</b>	<b>9,923,648</b>	<b>9,158,956</b>
<b>Total Liabilities and Net Assets</b>	<b>\$10,235,333</b>	<b>\$9,612,238</b>



# STATEMENTS OF ACTIVITIES



## YEAR ENDED AUGUST 31, 2010

## YEAR ENDED AUGUST 31, 2009

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>SUPPORT AND REVENUE:</b>								
Contributions:								
Major gift campaign	\$ 514,672	\$355,334	\$ —	\$ 870,006	\$ 44,839	\$ 187,289	\$ 7,743	\$ 239,871
Annual campaign	1,952,354	638,992	181,025	2,772,371	1,297,811	819,901	5,000	2,122,712
	2,467,026	994,326	181,025	3,642,377	1,342,650	1,007,190	12,743	2,362,583
Special events	295,752	—	—	295,752	281,585	—	—	281,585
Less: Cost of events	(106,021)	—	—	(106,021)	(110,137)	—	—	(110,137)
Fundraising Events, Net	189,731	—	—	189,731	171,448	—	—	171,448
Interest and dividends	52,093	34,116	—	86,209	154,341	82,041	—	236,382
Unrealized gain (loss) on investment securities	224,396	156,676	—	381,072	(624,512)	(41,559)	—	(666,071)
Realized gain (loss) on investment securities	34,028	43,178	—	77,206	(608,313)	(40,482)	—	(648,795)
	310,517	233,970	—	544,487	(1,078,484)	—	—	(1,078,484)
Total Support and Revenue								
before Satisfaction of Restrictions	2,967,274	1,228,296	181,025	4,376,595	435,614	1,007,190	12,743	1,455,547
Satisfaction of time and expense restrictions	1,169,884	(1,169,884)	—	—	1,083,401	(1,083,401)	—	—
Total Support and Revenue	4,137,158	58,412	181,025	4,376,595	1,519,015	(76,211)	12,743	1,455,547
<b>EXPENSES:</b>								
Program services	2,914,238	(3,000)	(3,000)	2,908,238	3,313,373	(3,000)	(3,100)	3,307,273
Management and general	332,816	—	—	332,816	283,879	—	—	283,879
Development	370,849	—	—	370,849	358,387	—	—	358,387
Total Expenses	3,617,903	(3,000)	(3,000)	3,611,903	3,955,639	(3,000)	(3,100)	3,949,539
CHANGE IN NET ASSETS	519,255	61,412	184,025	764,692	(2,436,624)	(73,211)	15,843	(2,493,992)
NET ASSETS, Beginning of year	5,831,542	237,571	3,089,843	9,158,956	8,268,166	310,782	3,074,000	11,652,948
NET ASSETS, End of year	\$6,350,797	\$298,983	\$3,273,868	\$9,923,648	\$ 5,831,542	\$237,571	\$3,089,843	\$ 9,158,956

# CONNELLY HALL



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